





Hybrid Satellite & Internet Distribution

For FM Radio & Television Broadcasters

August 2022



INTERNATIONAL DATACASTING

ABOUT MISTIQ

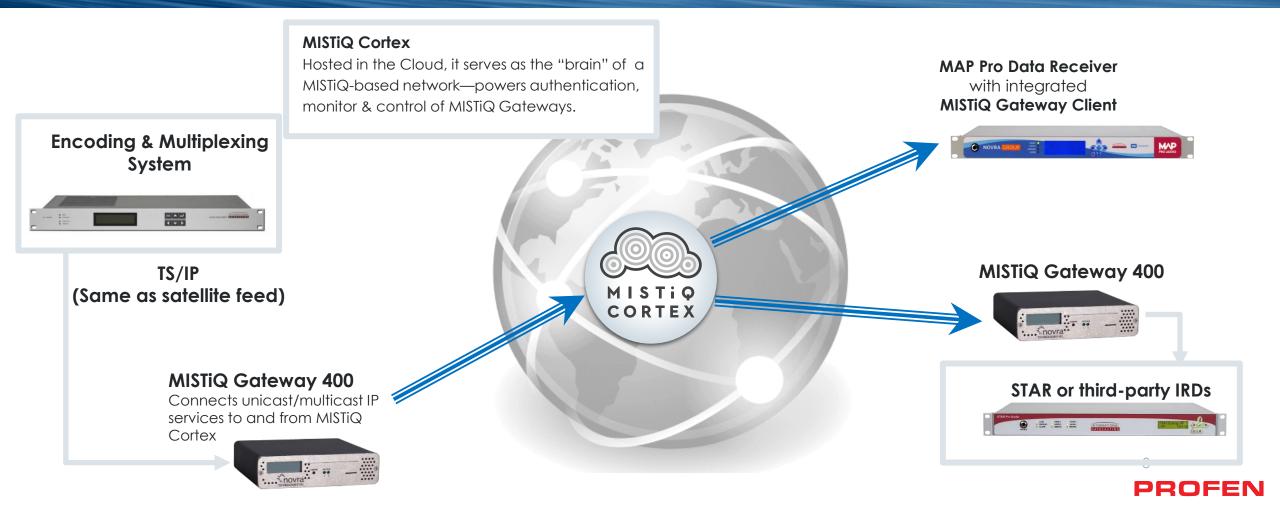
MISTIQ is a broadcast network solution utilizing advanced technologies to enable high availability real-time program distribution via the Internet.

- MISTIQ enables professional private network and Internet distribution networks
- MISTIQ can add back-up redundancy to existing satellite networks—eliminating outages due to sun and rain fade as well as other outages
- Extends signal beyond a satellite footprint, for hybrid satellite and terrestrial networks
- Professional broadcast transmission, not just "internet radio"
- "Zero-config" approach makes setup and monitoring easy



The Building Blocks of MISTiQ

MISTIQ is modular and versatile. MISTIQ Gateways negotiate the traffic and mitigate delay as well as interference. It's all controlled by MISTIQ Cortex hosted in the Cloud. Here's a simple audio network:



Internet Challenges

The internet is not a natural fit for broadcasters—network characteristics cause challenges for *real-time* **broadcasts**

- Packet loss: congested Internet routers discard packets
- Jitter: packets delivered out of sequence
- **Delay:** latency from sender to receiver
- Bandwidth: varying capacity from sender to receiver
- Broadcast-quality signals in an IT environment: difficult to configure, monitor, and troubleshoot
- Security: Internet is a high-risk environment

Typical packet loss rates:

- **MPLS** network: <0.001%
- LAN: <0.1%
- Enterprise campus: <0.5%
- Public Internet: upto 25%



MISTIQ TO THE RESCUE!

MISTIQ tackles the inherent challenges of the internet with a combination of technologies including SRT (open-source Secure Reliable Transport—we're part of the SRT Alliance)

MITIGATION STRATEGIES

- MISTIQ Cortex is a virtualized, hosted and cloud-based centralized management platform for authorization, management and monitoring.
- **MISTIQ** has error recovery mechanism **minimizes the packet loss and jitter** typical with Internet connections and detects real-time network performance for optimal broadcast quality.
- MISTIQ supports AES encryption for end-to-end security
- MISTIQ has integrated alarm, monitoring & control functionality.
- MISTIQ can be fully firewall protected using Fortinet

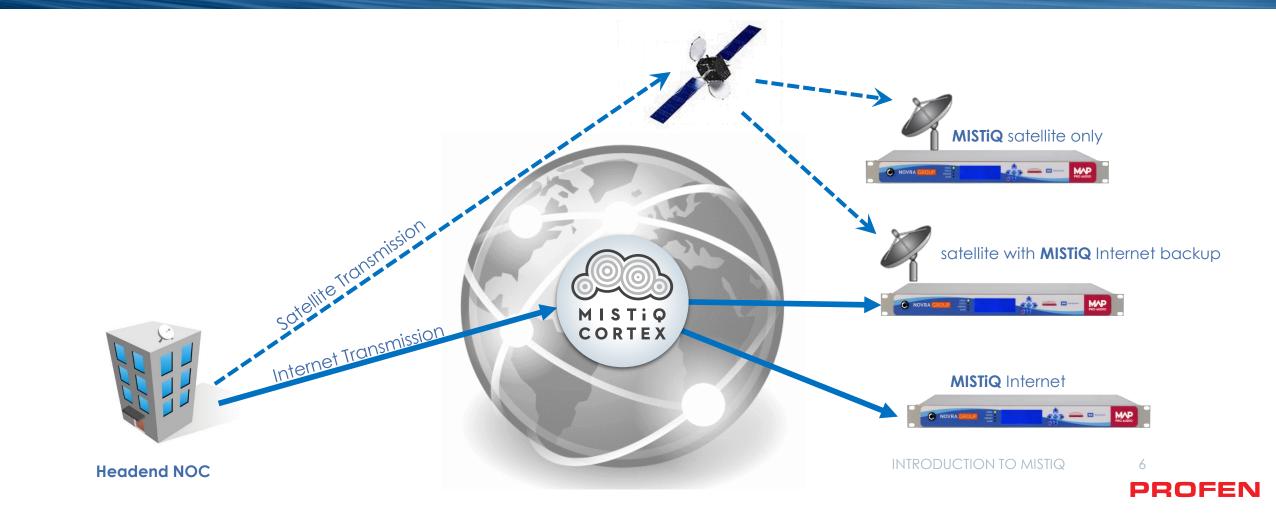




DDC

MISTIQ

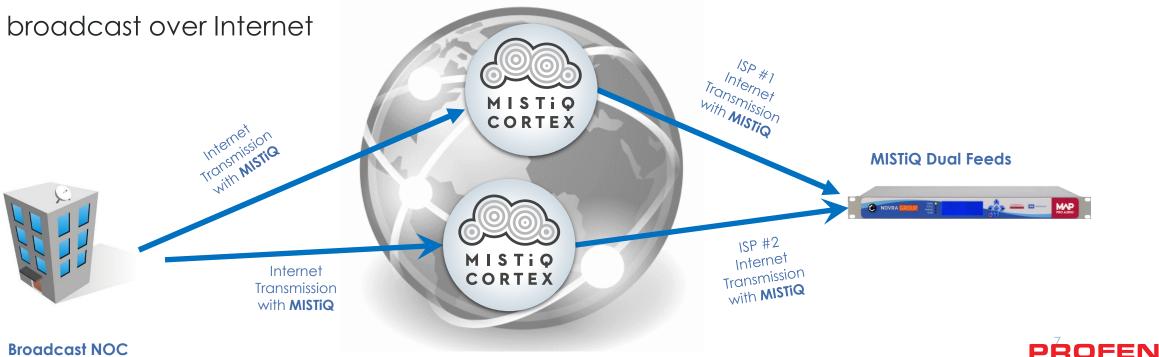
MISTIQ is an IP broadcast network solution utilizing advanced technologies to enable high availability realtime program distribution via the Internet.



MISTIQ Contribution Link

MISTIQ provides high availability via Private Network and Internet IP networks utilizing packet loss mitigation technologies

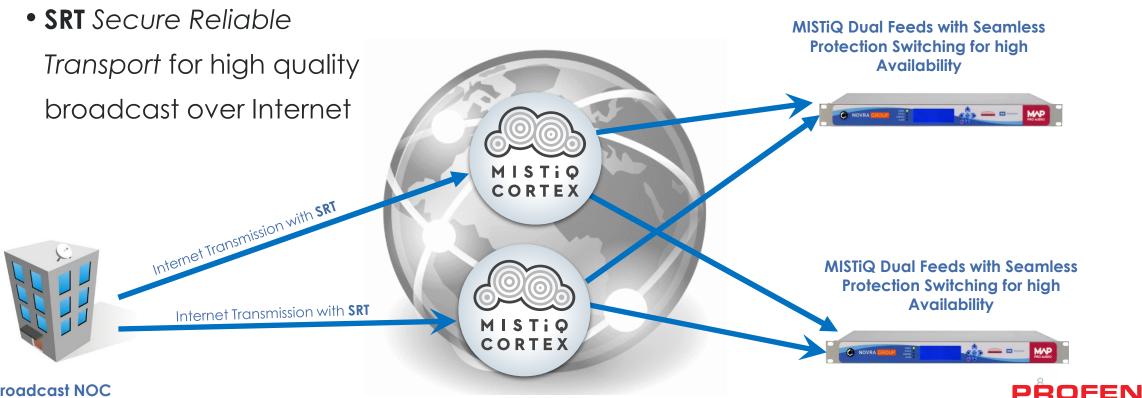
- **MISTIQ** Secure Reliable
- Transport for high quality
- broadcast over Internet



MISTIQ High Availability **IP Network**

MISTIQ provides high availability via Private Network and Internet IP networks utilizing packet loss mitigation technologies

• Dual feeds



Broadcast NOC

THE ALTERNTIVE TO SATELLITE

We provide end-to-end solutions, including headend, management and control systems as well as a range of receivers for networks ranging from simple to complex.

BACKUP FOR SATELLITE

- Uses existing head-end equipment
- Mitigate sun transit & rain fade outages
- Facilitate satellite carrier migration

HYBRID SATELLITE & INTERNET

- Broadcast to satellite and Internet
 locations
- Reach locations outside the satellite footprint

INTERNET ONLY

- No more satellite costs
- No more uplinks
- No more dishes
- No more interference

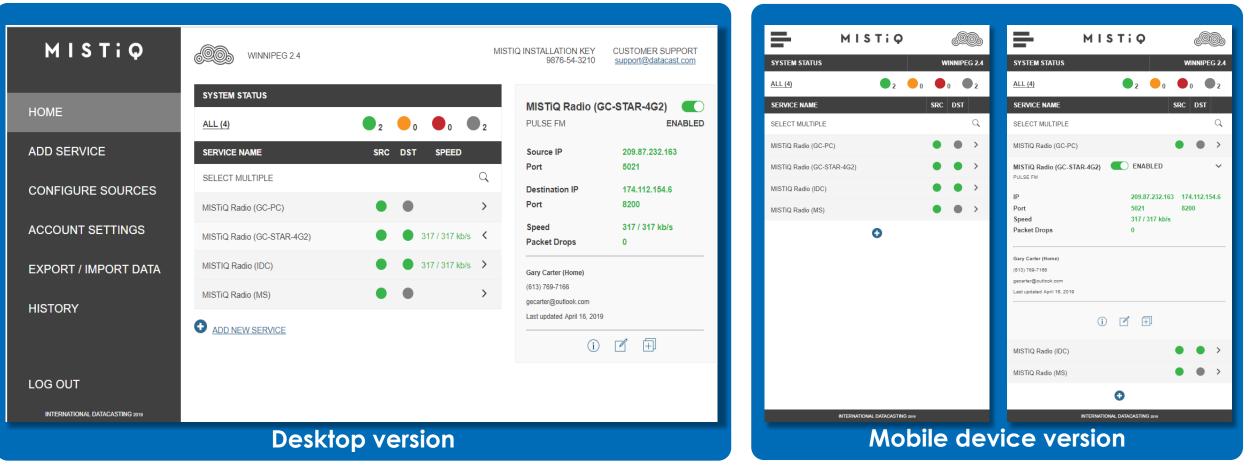




PROF

USER INTERFACE

Modern mobile device-oriented web interface facilitates **MISTiQ** management from anywhere, with proper security credentials.



PROFEN



PROFEN

www.profentech.com

cs@profen.com