





# **Hybrid Satellite & Internet Distribution**

#### For FM Radio & Television Broadcasters

August 2022



#### INTERNATIONAL DATACASTING

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# **ABOUT MISTIQ**

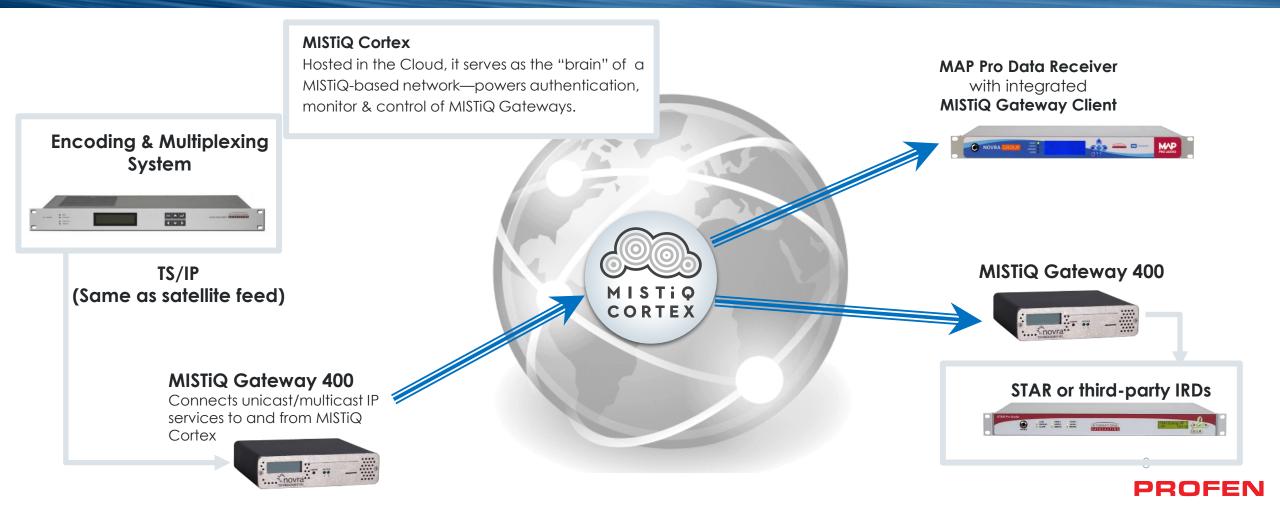
**MISTIQ** is a broadcast network solution utilizing advanced technologies to enable high availability real-time program distribution via the Internet.

- MISTIQ enables professional private network and Internet distribution networks
- MISTIQ can add back-up redundancy to existing satellite networks—eliminating outages due to sun and rain fade as well as other outages
- Extends signal beyond a satellite footprint, for hybrid satellite and terrestrial networks
- Professional broadcast transmission, not just "internet radio"
- "Zero-config" approach makes setup and monitoring easy



## The Building Blocks of MISTiQ

**MISTIQ** is modular and versatile. MISTIQ Gateways negotiate the traffic and mitigate delay as well as interference. It's all controlled by MISTIQ Cortex hosted in the Cloud. Here's a simple audio network:



## Internet Challenges

The internet is not a natural fit for broadcasters—network characteristics cause challenges for *real-time* **broadcasts** 

- Packet loss: congested Internet routers discard packets
- Jitter: packets delivered out of sequence
- **Delay:** latency from sender to receiver
- Bandwidth: varying capacity from sender to receiver
- Broadcast-quality signals in an IT environment: difficult to configure, monitor, and troubleshoot
- Security: Internet is a high-risk environment

Typical packet loss rates:

- **MPLS** network: <0.001%
- LAN: <0.1%
- Enterprise campus: <0.5%
- Public Internet: upto 25%



# MISTIQ TO THE RESCUE!

**MISTIQ** tackles the inherent challenges of the internet with a combination of technologies including SRT (open-source Secure Reliable Transport—we're part of the SRT Alliance)

#### **MITIGATION STRATEGIES**

- MISTIQ Cortex is a virtualized, hosted and cloud-based centralized management platform for authorization, management and monitoring.
- **MISTIQ** has error recovery mechanism **minimizes the packet loss and jitter** typical with Internet connections and detects real-time network performance for optimal broadcast quality.
- MISTIQ supports AES encryption for end-to-end security
- MISTIQ has integrated alarm, monitoring & control functionality.
- MISTIQ can be fully firewall protected using Fortinet

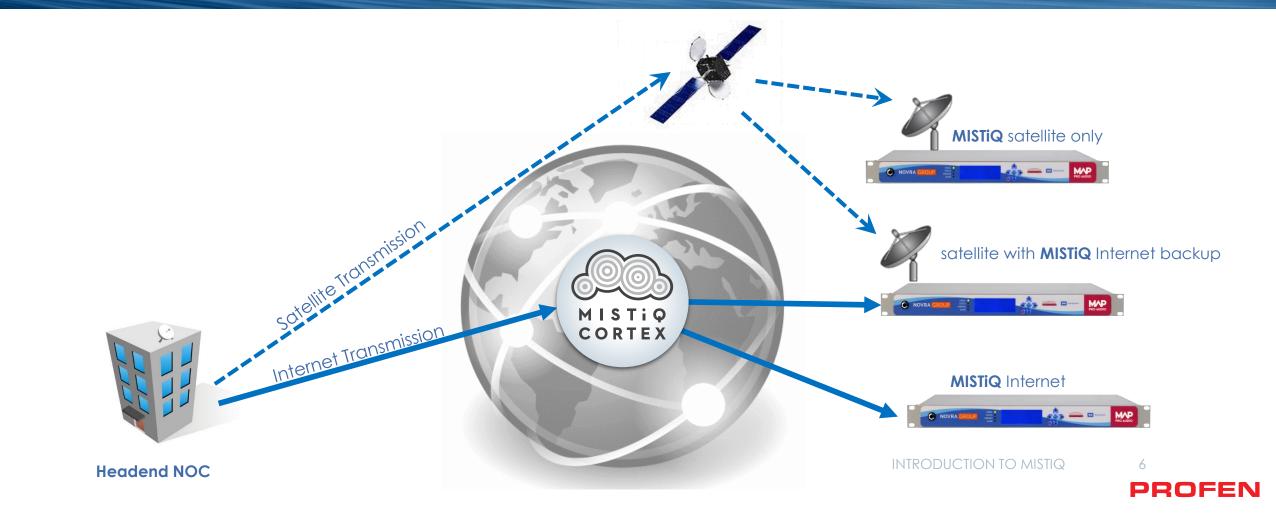




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### **MISTIQ**

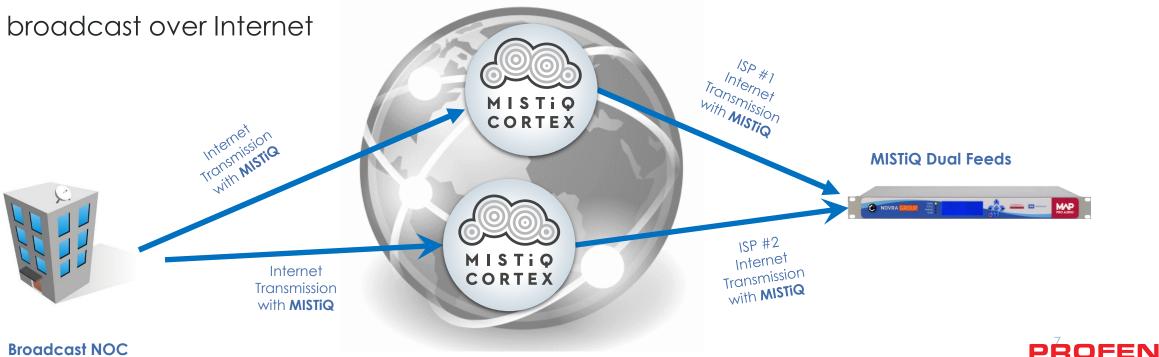
**MISTIQ** is an IP broadcast network solution utilizing advanced technologies to enable high availability realtime program distribution via the Internet.



## **MISTIQ** Contribution Link

MISTIQ provides high availability via Private Network and Internet IP networks utilizing packet loss mitigation technologies

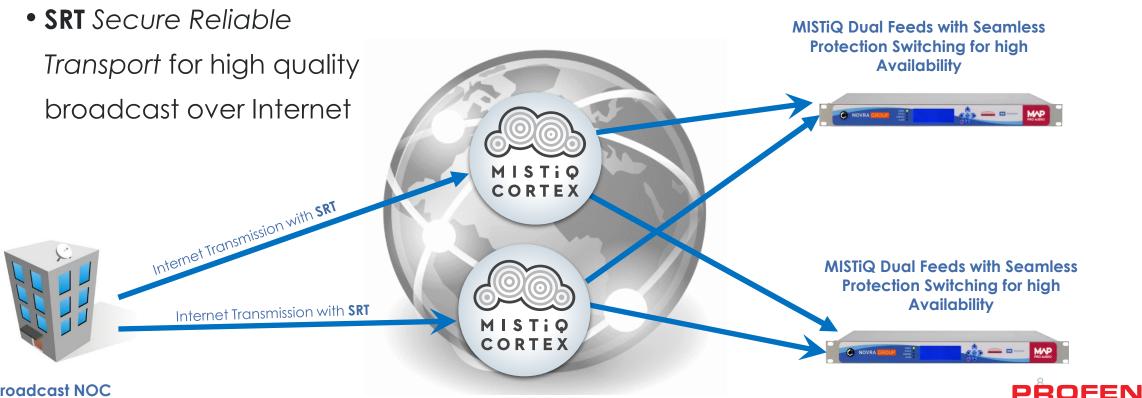
- **MISTIQ** Secure Reliable
- Transport for high quality
- broadcast over Internet



### **MISTIQ** High Availability **IP Network**

**MISTIQ** provides high availability via Private Network and Internet IP networks utilizing packet loss mitigation technologies

#### • Dual feeds



**Broadcast NOC** 

## THE ALTERNTIVE TO SATELLITE

We provide end-to-end solutions, including headend, management and control systems as well as a range of receivers for networks ranging from simple to complex.

#### **BACKUP FOR SATELLITE**

- Uses existing head-end equipment
- Mitigate sun transit & rain fade outages
- Facilitate satellite carrier migration

#### **HYBRID SATELLITE & INTERNET**

- Broadcast to satellite and Internet
  locations
- Reach locations outside the satellite footprint

#### **INTERNET ONLY**

- No more satellite costs
- No more uplinks
- No more dishes
- No more interference

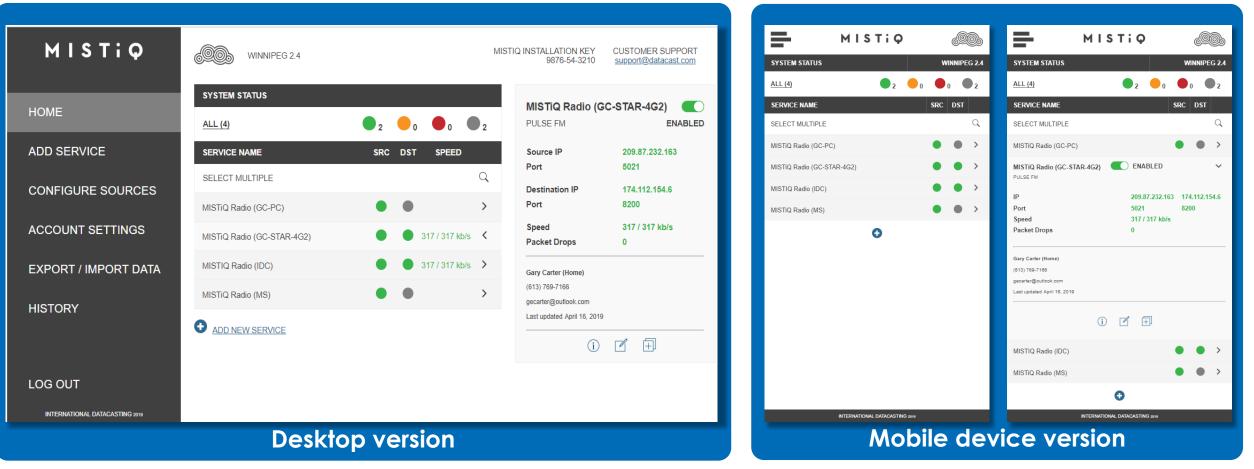




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# **USER INTERFACE**

Modern mobile device-oriented web interface facilitates **MISTiQ** management from anywhere, with proper security credentials.



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# PROFEN

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